CONTRACT



And:

Targeted Platform Media LLC 1291 Hollywood Avenue Annapolis, MD 21403

	Contract / Re	evision		Alt Order #			
	112560	/ 2		08236545			
Product	•						
PRIORITIES USA ACTN							
Contract Dates	Estimate #						
06/07/16 - 06/13/16	4590						
Advertiser			Or	iginal Date	/ Revision		
ISS/Priorities USA Actio	n-A		C	04/28/16	/ 06/14/16		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	Property	Account Executive			Sales Office		
	WHIO-TV	Philade	elph	ia CoxRep	CoxReps Phila		
	Special Hand	lling					
	Demographic	2					
	Households						
	A C d	A -14.		<u> </u>	D 1 (16		
	Agy Code	Advert	ser	Code	Product 1/2		
		750			760		
	Agency Ref	oració de la composició		Advertiser	Ref		
	9722		14205				

*Line Ch Start Date End Date	te Description	Start/Er Time		Days Length	Spots/ Week Rate PCo	deRtn Type	Spots	Amount
		10a-11a <u>ts/Week</u> 2	<u>Rate</u> \$900.00	1:00	P-C	2 NM	2	\$1,800.00
		12:30 PN ts/Week 2	M-4:00 PN <u>Rate</u> \$1,500.00	1:00	P-0	2 NM	2	\$3,000.00
		ts/Week	0p <u>Rate</u> \$2,000.00	1:00	P-0	2 NM	1	\$2,000.00
		4p-5p ts/Week 2	<u>Rate</u> \$1,400.00	1:00	P-0	2 NM	2	\$2,800.00
Start Date End Date	Daybreak Edition (<u>Weekdays</u> <u>Spot</u> M-WTF	s/Week	<u>Rate</u> \$1,000.00	1:00	P-0	2 NM	4	\$4,000.00
		s/Week	<u>Rate</u> \$2,200.00	1:00	P-0	2 NM	1	\$2,200.00
		s/Week	<u>Rate</u> \$1,100.00	1:00	P-0.	2 NM	1	\$1,100.00
Start Date End Date		s/Week	<u>Rate</u> \$2,400.00	1:00	P-0;	2 NM	1	\$2,400.00
Start Date End Date	and the second s	s/Week	<u>Rate</u> \$2,800.00	1:00	P-0:	2 NM	1	\$2,800.00
Start Date End Date	Daybreak Edition 6 <u>Neekdays Spot</u> 4-WTF	s/Week	<u>Rate</u> \$1,900.00	1:00	P-0:	2 NM	2	\$3,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Totals



 Contract / Revision
 Alt Order #

 112560 / 2
 08236545

 Contract Dates
 Product
 Estimate #

 06/07/16 - 06/13/16
 PRIORITIES USA ACTN 4590

 Advertiser
 Original Date / Revision

 ISS/Priorities USA Action
 04/28/16 / 06/14/16

*Line Ch Start Date	End Date Description	Start/Er Time	nd Day		Spots/ Week F	Rate PCodeRtn	TypeSr	nots	Amount
AT THE RESIDENCE OF THE PARTY O	Date Weekdays	Spots/Week	Rate			tato i obdortan	Туроор	3010	runount
11 WHIO 06/08/16 Start Date End	06/13/16 M-F 7p-730p Date Weekdays	7p-730p Spots/Week	Rate	1:00		P-02	NM	1	\$2,400.00
12 WHIO 06/08/16 Start Date End	06/13/16 CBS This Mo Date Weekdays	orning 7a-9a Spots/Week	\$2,400.00	1:00		P-02	NM	2	\$3,400.00
13 WHIO 06/08/16 Start Date End	13/16 M-WTF 06/13/16 M-F 9a-10a Date Weekdays 3/16 M-WTF	9a-10a Spots/Week	\$1,700.00 <u>Rate</u> \$850.00	1:00		P-02	NM	2	\$1,700.00
14 WHIO 06/10/16 Start Date End		Hour 2 9:00 PM- Spots/Week		1:00		P-02	NM	1	\$3,000.00
Start Date End	06/11/16 NewsCenter <u>Date</u> <u>Weekdays</u> 2/161-	7 6p Sa 6:00 PM- Spots/Week 1	-6:30 PM Rate \$825.00	1:00		P-02	NM	1	\$825.00
		Spots/Week	M-11:30 A <u>Rate</u> \$1,600.00	1:00		P-02	NM	0	\$0.00
Spot Ch Date Rar 1 WHIO 06/06/16 Credited	nge Description	<u>s</u>	Start/End Time 0:30 AM-11:30	<u>Weekdays</u> Al	Length Su 1:00	<u>Rate</u> \$1,600.00	Type NM		
17 WHIO 06/12/16 0 <u>Start Date</u> <u>End</u> Week: 06/06/16 06/1	Date Weekdays	7 6p Su 6:00 PM- Spots/Week 1	-6:30 PM <u>Rate</u> \$1,000.00	1:00		P-02	NM	1	\$1,000.00
18 WHIO 06/12/16 (<u>Start Date</u> <u>End</u> Week: 06/06/16 06/12		Spots/Week	10:30 AN <u>Rate</u> \$1,600.00	1:00		P-02	NM	1	\$1,600.00
19 WHIO 06/08/16 0 <u>Start Date</u> <u>End</u> Week: 06/07/16 06/13		Spots/Week	Rate \$2,200.00	1:00		P-02	NM	1	\$2,200.00
				Totals	0.00	Addressed the second		27	\$42,025.00
Time Period	# of Spots Gross A	mount Agend	cy Comm.	Net Amour	<u>nt</u>				
05/30/16 -06/13/16	27 \$42,0	025.00 (\$	6,303.75)	\$35,721.2	.5				

Signature:	Date	:

\$42,025.00

27

(* Line Transactions: N = New, E = Edited, D = Deleted)

(\$6,303.75)

\$35,721.25

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

118165

HEADLINE# 8249221 TRF# MOD# 0: UNAPPROVED REV #1

REP SSS

610-225-1191 RISK !!! REPORT FROM REP **CHANGES** FAX# CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AUG11/16 10.26 *** WHIO-TV ***

10.26 : TOTL: 0 # (MAY25/16) DATE AUG11/16 SALESMAN REGIONAL DAYS NICK WELTE SUN WELSH \$500.00 LOCAL WEEK INVT KATHRYN OFF.# SPTS: V PH-0 CLASS: NATL. 308 PRSN NAME END 5/22 SALES BUYER REP.# ORDER, INVOICE) START DATE CO-OP BILLING NEEDED 5/22 4643 MAY22 CMT: CREDIT AND MOVE TO NEW CONTRACT 11 EST# LLC (LINE, RATE ISS/PRIORITIES USA ACTION \$500.00 AGENCY TARGETED PLATFORM MEDIA CASH IN ADVANCE SCHEDULE COMMENTS: 824922 1 SPOT(S) MISSED MAY22 21403 AVE •• MISSED: SUN/600P-630P OFFER: NONE SEC HOLLYWOOD WK-1MD # HI = 750EST#4643 CONTRACT ANNAPOLIS, LGTH 30 RVSD TOTAL \$31,225 DOLLARS RE-SPENT ON CURRENT 760 MAY23/16 ADVERTISER CODE •• 11 1291 PRODUCT CODE TAX PRIORITIES USA ACTION PERIOD NEWSCENTER ACTN NEWSCENTER NAME AGY. NAME STATE ON M1 600P-630P A CREDIT TAKEN FOR STATION MAKEGOOD OFFERS: PRIORITIES USA FLIGHT DATES MAY17/16 PLS CNF THANKS THIS IS TIME ADV. OK'D CREDIT BUY#14 DEANNA AGENCY PROGRAM : CON COM1: JARED AGENCY :CD: **** S OL :LINE# FR TAX :LINE#:REP 14 ORDER PRDCT # # CITY CON CM AGY ADV REP: STA: Z

REP HEADLINE# 8249221 TRF# 118165 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AUG11/16 10.26 *** WHIO-TV *** REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+*CHANGES***

: TOTL:	31225.00
DAYS	3122
D	AL
	TOTAL
WEEK :	
:SPTS:	CON
END	
START	
RATE	
SEC	
LGTH	
TIME PERIOD	
TIME	0
: CD:	31225.00
REP LINE	М
: LINE#:REP	MAY/16

WBDT 2% CABL 0% 90 WRGT WKEF 8% WDTN 16% WHIO 68% MARKET TOTALS \$46,654 SVC- NSI DEMOS- RA35+*

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS DE-DELETE E-EFF DATES S-SPOTS PER WEEK T-TIME C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE